

CASEY CAMPBELL

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Summary

Creative and motivated video professional, offering 8 years of NCAA Division 1 experience, along with 12 years of video editing experience. Strives working under tight deadlines. Can also work in independent and team oriented environments. A team player and leader who pushes to tell compelling stories in the most effective way possible.

Skills

- Adobe Premiere CC Expertise
- Adobe After Effects Proficiency
- Element 3D Experience
- Adobe Photoshop Experience
- Adobe Lightroom Experience
- Adobe Creative Cloud Experience
- Final Cut Pro X Proficiency
- Control Room Experience
- Daktronics/Motion Rocket Experience
- CatDV Experience
- Audio Board Experience
- Sound Editing
- Cinema Camera Specialist
- DSLR/Mirrorless Camera Expertise
- Photography Experience
- Non-Linear Editing
- Effective Interviewer
- Self-Motivated
- Adaptable
- Strong Interpersonal Skills
- Strong Creative Vision
- Focused

Experience

02/2022 - Current

Colorado State Athletics
Fort Collins, CO

Director of Creative Video

- Performed all aspects of post-production, including sound design, sequence selection and compression.
- Oversaw creative video content for all CSU sponsored sports, with direct responsibility for Football and Men's Basketball video content.
- Maintained professionalism through active listening and by accepting constructive criticism with poise.
- Oversaw full time and student staff, leading in department creative video efforts.
- Created compelling video and motion graphic content to promote CSU Athletics and its' teams. Posted to platforms such as social media and CSURams.com.
- Shot various CSU Athletics sports with Sony Fs5 and Mirrorless series cameras.
- Worked with different CSU departments in a team setting to achieve the highest quality video content; creating sizable social media growth on various platforms.
- Led department efforts to maintain rights with music partners (APM Music).
- Lead producer for CSU Softball games live streamed on Mountain West Network & Stadium

01/2021 - 01/2022

Redbird Productions (Illinois
State Athletics)
Normal, Illinois

Assistant Director

- Performed all aspects of post-production, including sound design, sequence selection and compression.
- Accompanied Redbird Football on away games and created various types of video content.
- Maintained professionalism through active listening and by accepting constructive criticism with poise.
- Oversaw student crews, produced and directed live in venue video board and ESPN broadcasts.
- Created compelling video and motion graphic content to promote ISU Athletics and its' teams. Posted to platforms such as social media and GoRedbirds.com.
- Shot various ISU Athletics sports with Sony Fs7 and Blackmagic series cameras.
- Worked with different ISU departments in a team setting to achieve the highest quality video content; creating sizable social media growth on various platforms.

08/2016 - 09/2020

K-StateHD.TV (Kansas
State Athletics)
Manhattan, KS

Video Producer/Live Production Crew

- Performed all aspects of post-production, including sound design, sequence selection and compression.
- Transformed footage and assets to create compelling, effective videos, and content. Posted to platforms such as social media, coaches' shows and live production board and network shows.
- Created compelling motion graphics to help promote Kansas State Athletics.
- Shot women's basketball and assisted for other sports with Sony Fs5, Fs7, Fs700, A7 and Canon C100 series cameras.
- Accompanied K-State Women's Basketball throughout the 2018-2020 seasons, creating all of their video content.
- Assisted with all sports whenever needed in shooting, editing and production needs.
- Active crew member on K-StateHD.TV live production crew. Specializing in camera operation and Motion Rocket.

08/2019 - 12/2019

Hungry Heartland
Documentaries
Kansas State University

Documentary Filmmaker

- Directed implementation of post-production workflows to keep project on task and meet budgetary concerns.
- Scripted, directed and edited film, which premiered at annual Hungry Heartland film festival.
- Worked closely with team members to deliver project requirements, develop solutions and meet deadlines.

Other Experience

- KSDB Wildcat 91.9 - DJ & Podcast Host/Content Producer

Education

05/2020
Manhattan, KS

Bachelor of Science in Journalism-Digital Media W/Film Certificate
Kansas State University

Accomplishments

- 2019 K-StateHD.TV Employee of the Month
- 2020 Emmy Nomination (Sports Program Post-Produced Or Edited)
- 2022 Silver Telly Award (Social Video - Sports & Leisure)
- 2022 Bronze Telly Award (Social Video - Media & Entertainment)
- 2024 Colorado State University Outstanding Campus Unit